

EIT Health Innovation-Days (i-Days), November 7-9, 2023

SYNLAB is a European leader in providing laboratory diagnostic services and is currently operating in 34 countries and on 4 continents. In Italy, we have a presence with over 300 collection points, 80 outpatient centers, and 7 major diagnostic centers. Among them is the IRCSS SYNLAB SDN Center in Naples, a national reference point for translational research in diagnostics. Additionally, we are a partner of the Milano Innovation District (MIND) and the European Institute of Innovation & Technology (EIT), a European Union organization dedicated to promoting innovation.

In this regard, in March 2022, **SYNLAB won a grant from EIT Health to organize a Hackathon** ("Innovation Days - i-Days," the official event title) for four consecutive years. SYNLAB's project is the only Italian one accepted, joining the 23 selected European proposals.

EIT Health Innovation-Days (i-Days), in general, aim to **promote the culture of innovation in the healthcare** and tech system among bright **university students** while providing valuable training and education in the development of innovative solutions and ideas. This is achieved through dedicated tutors and mentors. Specifically, **participating students receive an introduction to practical innovation tools and compete in teams to tackle real challenges posed by EIT Health**, local organizations, private companies, or startups. The winning team from each i-Days event participates in the Winners' Event, a final competition that rewards the most innovative and interesting proposal at the European level.

This year's challenge will focus on "**Smart and Health City for a Better Quality of Life**," emphasizing the concept of a smart city tailored to citizens' health. Young talents will be encouraged, once again, to develop innovative proposals in the healthcare sector, allowing them to experience a Hackathon firsthand.

Regarding the format, the Hackathon will follow the following schedule:

Day 1, November 7, at CASCINA TRIULZA AUDITORIUM @MIND:

- 14:00-14:30: Accreditation
- 14:30-17:00: Talks by relevant speakers lasting 15-20 minutes on topics related to innovation, proximity medicine, and the concept of a "smart" and human-centered city.
- 17:00-17:30: Introduction to the challenge.
- 17:30-18:00: Training session on the innovation process (e.g., Design Thinking).
- 18:00-18:15: Students are divided into teams.
- 18:30-20:00: Light dinner
- 20:00 (November 7) - 22:00 (November 8): Start of team project development at Cascina Triulza Academy @MIND
- On the night of November 7 to November 8, participants can stay at the Academy to continue working on their projects, with the option to bring sleeping bags for rest. A coffee station will be available throughout the night.

Day 2, November 8, at Cascina Triulza Academy @MIND

Continuation of the idea development process by participants and submission of pitches by the end of the day (22:00). Breakfast, lunch, and dinner provided to participants.

Day 3, November 9, at Human Technopole @MIND

- 8:30-9:00: Accreditation
- 9:00-10:30: Talks by institutional profiles.
- 10:30-13:00: Presentation of projects by participants - in English - to the Advisory Board, which will select the best ideas.
- 13:00-13:15: Selection of the winning Italian project, which will compete in the European selection phase to be held in Barcelona from November 30 to December 1st.
- Following this, at 13:00, there will be a light lunch for the students at The Hive @MIND.

SUBSCRIPTION

To participate as a student, please subscribe at this link <https://www.federatedinnovation-mind.com/en/custom/configurator/view/4356>